



GAINING MILEAGE

2015

VEHICLES FOR
change
Annual Report



Dear Friends,

The 2014-2015 year was filled with challenges and successes, but all of these combined have created a stronger and more effective Vehicles for Change.

Some of our notable accomplishments from this year include:


- A thriving Center for Automotive Careers that continues to train and employ students in the automotive sector.
- A grand opening of our full service repair garage, Full Circle Service Center, which is home to our prison reentry program.
- The launch of a powerful campaign, “Rebuild Baltimore,” which aimed to help individuals directly affected by the Baltimore uprising.
- An Economic Mobility Forum that continued to help us make strides in making our dream of an East Baltimore Transportation Pilot Project a reality.

At Vehicles for Change, we believe that our job is to provide hope. While awarding over 300 cars is an accomplishment that shouldn't be overlooked, we want to do more by living out our mission to the fullest. In the 2015-2016 year, we hope to succeed by:

1. Expanding our work across the nation to increase awareness by launching a successful program in Detroit.
2. Implementing an effective East Baltimore Transportation Pilot Project to help increase access to jobs, healthcare, education, job training and healthy food options.
3. Expanding our prison reentry program to other areas in Maryland.

As Vehicles for Change evolves, we hope to provide solutions for even more transportation issues. The great team at VFC is up to the task. Please join us!

Thank you,



Marty

Core Values

Integrity

Being ethically unyielding, honest, inspiring trust by saying what we mean, matching our behaviors to our words and taking responsibility for our actions.

Mission Driven

There is no better job in the world than one that provides a valuable service for our fellow man. Everything we do, each and every day is driven by the mission of VFC.

Family

VFC has been and will continue to be incredibly successful because we work together, meeting the needs of our colleagues. VFC will strive to continue to meet the needs of the team, as the team strives to meet the needs of each other. As a family, we look out for each other, have each other's back, never criticize in a negative way and push each other to be the best! We are compassionate towards everyone we encounter, inside and outside of the office.

Pride

It is our goal to have the best and brightest to be a part of the VFC team. A group that believes that what we do is not only having an impact on our families but also on our communities. When we leave each day, when we speak of our work, when we mention VFC our chests should be big and head held high!

P.O.S.

[Positively Outrageous Service] There are a number of groups we serve on any given day: recipients, donors, volunteers, funders, sponsoring agencies and each other. Every group deserves the very best service! Treat each as they are the most important person in the world - YOURSELF! Every team member is empowered to "make it better" for one of our constituents.

Innovation

Change is a good thing! It is vital that we continue to evolve the organization to grow stronger and more efficient. Each team member is empowered to "make it better" for one of our constituents.

The "Me"

For a team to have any chance of success, individuals must take the first step. Each staff member must commit to the team and to themselves. What is your responsibility? Bring your best to work, every day. Hold yourself and other accountable for bringing your best and being a team player. Develop personally and professionally, and have fun doing it.

Mission Statement

Vehicles for Change Inc. (VFC) empowers families with financial challenges to achieve economic and personal independence through car ownership and technical training.

The 2014-2015 year brought many exciting changes to Vehicles for Change. Cars have always been the foundation of our work, but this year, we expanded our focus to address transportation challenges in new ways.

Vehicles for Change Inc. (VFC) empowers families with financial challenges to achieve economic and personal independence through car ownership and technical training.

Cars are always kept at our core as we continue to identify opportunities to reduce poverty in our communities.

315

Cars Awarded
in FY2015

4,950

Cars Awarded
Since 1999

Center for Automotive Careers

Since our initial start up in September 2013, the Center for Automotive Careers (CAC) placement has had a total of 52 graduates. Once our students graduate, VFC helps place the interns in full-time, unsubsidized employment. Here are some of our employer partners:



- Diamond Detail Inc.
- World Class Auto Detail
- Empire Auto Detailers
- Ideal Image Auto Detailing
- MAACO

Several of our graduates have gone on to open their own detailing business and hire their fellow trainees!

The success of the detailing program has allowed us to open our doors to the public to receive detailing services as well as mobile detailing to area businesses.

We are very proud of the CAC and our interns and we continue to wish them the best of luck in their future endeavors.

Full Circle Service Center



As a subsidiary of Vehicles for Change (VFC), Full Circle Service Center carries out VFC's mission to help individuals and families by providing light maintenance and repairs at affordable rates.

Auto technicians who work at Full Circle are part of VFC's Center for Automotive Careers program, a six-month prison reentry program for ASE certified mechanics. The program, taught by one of VFC's Master Mechanics, aims to provide on-the-job training while readying the interns to obtain a job in the automotive field. Full circle is the first sector-specific prison reentry program in Maryland, and will serve as a model for future programs.

On June 17, 2015, Vehicles for Change held an event to kick off the grand opening of Full Circle Service Center. More than 125 guests attended to support the launch of this program including our noted guest speaker, Judith Sachwald, Director of the Maryland Division of Parole and Probation.

Economic Mobility Forum

Vehicles for Change hosted our first-ever Economic Mobility Forum on November 20th, 2014 with the goal of developing transportation solutions for low-income families who lack access to reliable transportation in the Baltimore metropolitan area. More than 100 regional leaders and community members participated in a half-day think tank and contributed to roundtable discussions that will help shape VFC's East Baltimore Pilot Project.

According to the Brookings Institute, more than 80,000 Baltimore residents lack access to a vehicle, while the Baltimore Neighborhood Indicators Alliance shows 75 percent of jobs are based outside city limits. The Forum marked the official introduction of VFC's Pilot Project, which is anticipated to launch in East Baltimore in 2015. The Pilot Project aims to develop a series of transportation initiatives that will increase access to jobs, health care and healthy living options, adult education and training, and before/after school and leisure activities.

VFC will develop a plan utilizing a combination of various modes of transportation, including bus and van coordination to grocery stores and medical appointments; bike share programs; van share programs from the city to major jobs hubs; expansion of "Last Mile" programs; and low-cost car ownership through VFC's car award program. Upon completion, the Pilot Project will serve as a model for improving transportation networks in metropolitan neighborhoods across the country.

[See coverage of the event on Fox45.](#)



Gaining Mileage

#RebuildBaltimore

In response to the destruction caused by the April/May uprisings in Baltimore, VFC launched the powerful campaign “Rebuild Baltimore” and extended our current car award program in order to assist families that were directly impacted by the riots. Thanks to funding from the Harry and Jeanette Weinberg Foundation, VFC was able to award cars to families whose vehicles or place of employment was destroyed during the uprisings.

[Watch Fox45's coverage of our work.](#)



VFC President Martin Schwartz was recognized by SmartCEO as part of their 2014 Circle of Excellence in the nonprofit industry.

The Circle of Excellence Awards program recognizes the region's most accomplished CEOs for business excellence in 10 distinct categories. Companies are nominated from all size and industry categories, public or private. Each year, an independent committee of local business leaders selects 30 finalists, from which 10 winners are chosen based on the quality of nominations submitted.

The best way to express the impact of our work is to show you!

VFC launched Selfless Saturdays as an open house event, inviting the surrounding community, donors, past recipients and the general public to become part of the car award experience.

Guests were able to have a first-hand understanding of how a car impacts a family's life.



Selfless Saturday

NOTABLE MEDIA

Owning a Car is Integral to Climbing the Economic Ladder

[NBC News](#)

After Three Decades in Prison, A Man Gets A Chance

[WYPR](#)

VFC Helps Provide Low Income Families With Donated Cars

[CBS](#)

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Investing In Growth

Statements of Activities and Change in Net Assets For the Year Ended June 30, 2015

Unrestricted Net Assets

[Support and Revenue	
	Contributions and grants	\$1,224,573
	Contributions - donated cars	\$2,096,566
	<u>Interest and miscellaneous income</u>	<u>\$135,681</u>
	Total Support and Revenue	\$3,456,820
[Expenses	
	Program services	\$2,814,496
	Management and general	\$594,738
	<u>Fundraising</u>	<u>\$494,898</u>
	Total Expenses	\$3,904,132
[Changes in net assets	(\$447,312)
	<u>Net assets, beginning of year</u>	<u>\$1,916,301</u>
	Net Assets, End of Year	\$1,468,989

Thank You

GRANTS

Job Access and Reverse Commute • Virginia Department of Social Services • Job Opportunities Task Force • Annie E. Casey Foundation • Department of Labor , Licensing and Regulation EARN • Maryland Department of Human Resources • Abell Foundation • Metropolitan Baltimore Quadel • The Harry and Jeanette Weinberg Foundation • Detroit Lions Foundation

CORPORATE SPONSORS

AccessPoint • United Way • Greater Baltimore Committee • Gianni's Italian Bistro • Crockett Facilities • Fisher Auto Parts • One Main Financial • KP Financial SVCS • Baltimore Community Foundation • Detroit Lions • Chesapeake Employers Insurance • K. Neal International Trucks